

ICB Planning Meeting Minutes Sun., 16 May. 1999

June 6, by Tom Keane

Thanks Amy for hosting!!! Your hospitality is marvelous ☺

Attendees:

We welcomed several people who are new to the group and/or hadn't been able to make prior meetings - welcome to Otto Weiss, Mike Zaharis, Jen McGonagle, John Wichers, Lori Fitz, Kerry Reynolds, Damon Poole, and I think I forgot someone.

Also attending were Amy Shafer, Sandy Tavilla, John Zarba, Jon Scarlet, Robin Travers, Karin Travers, Marc Duby, Sarah Curi, Diane Ronan, Susan Mix, Scott Klemm, Kenn Sunshine, Tim Clarke, me, and let me know if I forgot anyone!

Next Meeting: What about the weekend of the 19/20?

ALL Group Skates procedures:

All agreed that we need to do a "welcome speech" at each group skate, and also that within that speech, we should announce that we are the ICB, and that this is one of several pgms that we run. "The Spiel" which is on the web in the night skate section, could serve as a reference point for other events, although it's missing the part about who we are.

"Business Card" hand out for group skate:

Group discussion about what it should be, and that we need more.

OK, we listened! JZ and I worked on them; they will be handed out Tuesday 6/8!

More info on the web - like a downloadable version of the calendar!

Group argued over .pdf vs .txt vs .rtf.. yikes.. many others bored by discussion. Susan added the file version to the events page the next day.

More help to skaters to self-select programs - like a "map" of skills needed for different skates, and definitions of ability levels. All agreed a good idea; Kenn and Scott to work on.

June 8 special event -- Salomon, IISA initiative; Blades tie-in:

As of 6/6, we expect a normal skate; we leave the Hatch at 7:30.

Plan to arrive Blades (former Flaim's location) at 9:15. Blades will provide some food, and discount 25% off store stuff (our usual discount at Blades is now 20%, btw) The national social skate program was mentioned in the May/June Women's Sports & Fitness (web site reference to national site) and in Outside mag. (our web site and my work! phone number -- jeepers)

Other city's huge events vs. "none in Boston":

e.g., DC Skate of the Union,

NYC Liberty Skate Wkend

Philly Freedom Skate

We can do this too! Let's think about it for 2000. We will need -

a cool name, and a cornerstone event.. Other clubs want to skate here,

and we have the contact base to support inviting them up. The question is

how to entertain all the diverse expectations for a weekend! (Add to topics for next mtng.)

Social skates for year planned:

-- dates, locations (Topic deferred to next mtng.)

Sunday a.m. City Skates:

Skates have been scheduled every other week. All would like to see them weekly, and skater response has been strong.

Lori said that training other leaders would be necessary. Interested people contact Lori.

M.O.M.:

MOM's been well attended.. Amy et. al. thinking about breaking the group into two if more than 10 people show up, so as to be less obtrusive on the path. Skaters still too often skating side by side instead of single file. Amy noted that the group discusses stopping with the heel brake at the start of the skate.

Trips upcoming -- MS Roll:

Kerry talked about plans; we went this wkend! It was great! Beautiful weather, great views of the city no matter which course one skated. Kerry added herself to the ICB list of "people who will never ever skate without a helmet." ;-)

TNT progress:

TNT has about 12? people.. most of which were already ICB members, although the Butlers joined the club sort of at the same time. New Teams this year will also include NYC, north Jersey, and south Jersey, among many others. A2A attendance could jump as a result from the 800 it was in '98.

FIT Report:

May 15 went well. Group practiced uphill and downhill technique in controlled environment with instruction. Also worked on crossovers, and some in-sneaker exercises to help. Probably did close to an hour of pure instruction. We all need to stress more to club members that the FIT events have a heavy instructional component, and are not full-on racing events. This is necessary because in the past the events were a little more race oriented. The next FIT is June 12 (Sat.), and will be the day we hand out TeamICB uniforms.

New TeamICB:

61 people signed up. Sponsors include CellularONE, Teddie Old Fashioned Peanut Butter, Clif Bar, Run Jane Run, Zephyr Inline Skate Tours, and Kryptonics/Hyper. Purpose of team is fitness and fun, and sponsorship will benefit all.

Welcome Wheels:

Dee updated grp. Dee & Mike have been calling everyone that joins, and have received some supportive responses from the folks they called. Idea, which we hatched at a planning mtng earlier this year, seems to be working!

Web Site -- event status link possible? E-commerce memberships?

Susan talked about having more front page "coming event" links, and maybe even automating the updates. The E-commerce discussion postponed until Stefano could be there. Since 5/16, web team met, and divvied up assignments, etc. New A2A page has been posted, and pages about BCNSP and TeamICB are under way. New templates put major navigation links on upper left hand side of page. Joanne working on some new photo organization ideas. Some suggested adding pix of Tshirt, hats, and team uniform etc. to site.

Helmet stickers - ICB logo:

Some suggested looking into purchase. no one specific assigned.

Hats:

I said that we can't buy any 'on spec' right now, but that if someone wanted to collect orders and money in advance, that would be fine. (Just trying to keep within budget for now :-)

ICB Table Report:

Jen M. talked about how it's been a little tough to get volunteers. General request to group - please plan to spend an hour or two at the table during the course of the summer, and call Jen or Mark or Neil to volunteer and find out what dates/times would be good! Jen noted that having water at the table really attracted people, as did music, and asked about getting a picnic umbrella. Group Ok'd up to \$100 for an umbrella. Noted that stopping clinic was v.good.. One idea is to get Skate Patrol to be responsible for stopping clinic rather than table captain.

Newsletter / race mailing rpt:

Sandy reported that things were going well generally, and said that she had some new target people she was hoping to work with on writing pieces for The Bearing.

Boston Chapter of National Skate Patrol:

Otto updated us on 1st training session held the day before. Plans for the group include managing the night skate, offering first aid on Mem. Dr., and perhaps running the stopping clinics at the ICB table. BCNSP has about 20 people so far. By the way, everyone should take a look at http://www.skatepatrol.org/pat_heel.htm -- the Central Park skate patrol site for teaching heel braking. It not only shows the correct method, but also diagnoses typical difficulties and how to correct them.

Night Skates:

All agreed that any group skates had to be run according to guidelines agreed to by the club board, and that any group skate team leader would need to work with the board, and the planning group at large, to identify and build consensus on any such guidelines. Since 5/16, there have been a number of specific initiatives proposed for how to adjust the night skate schedule, and how to run the skates themselves; we piloted on rather short notice an "Orientation to night skating" idea; and we have tentatively set up a night skate stakeholder meeting to coincide with our second round of BCNSP training. I expect we can agree on how to move forward at that stakeholder mtng., and then report back to this grp. at it's next convening.

MediaOne video:

We abandoned the idea of watching the video as we ran out of time. Will add to topics for next time!!

T-shirt mailing:

We ran out of time. Amy left with task; now we really owe her!!!