

ICB Town Meeting Minutes 11/7/99

- Celebrate 1999!
- How do we do it?
- New Initiatives for 2000
- Programs we need to revise?
- Improving what we like
- Doin' the Team Shuffle
- Dates for Next Meetings
- Homework

- **Celebrate 1999!**

We enjoyed a visual presentation of the year in review. Thanks to all who helped by taking and scanning photos during the year – Susan, Florence, Charu, JZ, Jon Scarlet, Geoff Hull! Proposal made to put presentation on web site. Tom and Susan to look into.

- **How do we do it?**

The "ICB town meeting" group as assembled today (represented by the Board between meetings) votes how to shape the expenditure of resources, most importantly, the investment of volunteer time. We should invest our time in programs that provide value for our members.

Aside: For a still-largely accurate summary of club goals, esp. e.g., for membership and community service, please see the meeting notes from winter 1998 (posted on the web under ICB/about/town-meeting).

- **New Initiatives for 2000**

- IISA/Easter Seals May 20 or 21 festival and road skate. (Jon S., Susan M., TK, Kenn S. working on so far.. let me know if interested)
- May 16 Cambridge on Wheels after-work roll (contact made through Cambridge River Festival volunteer work by skate patrol; Otto is key contact)
- Social skate on Nantucket on Memorial Day weekend (Sharon exploring idea)
- Community outreach, modeled on our River Festival participation, targeting Brookline and Arlington. Otto may be best person to contact Brookline initially; Tom to contact Arlington.
- Basic skills workshops – likely one in June and one in July, building on the Easter Seals event in May. These may be scheduled on the same day as the FIT workshops, and could potentially be held in a large parking lot close to where we meet for those. This keeps the extra effort manageable, while attempting to reach out to those skaters who would like support making the transition from beginner to our larger group skates.
- Maybe a training race series at Devens (TK, Aims, John Wichers, et. al.)

- **Programs we need to revise?**

- Welcome Wheels – too much work for one person, and this year it didn't help to keep the "town meeting" group in contact with needs of new members. Proposal: Amy/Darrell figure out how to assign a club activist to call each new member when they join. This spreads work among many; and is clear assignment of responsibility. TK to get a list of activists to Amy/Darrell, and help determine who is willing to participate. It seemed that all at the meeting today were willing to make a few calls during the year.

- ICB table – not enough help from the activists. All agreed, after discussion, that we should keep the program. Solution offered for staffing was to make shifts the complete day rather than 1 hour, and then only require one shift a year per person. Still will be a management challenge, but may be less work for coordinators.

- ICB Racing Points Series – 2 of 4 races canceled this year. This is largely out of our control; tentative plan is to try to create a training race series that we can have more control over that will allow friendly competition.

- Instructor Referral – rather than sending people to a web page, maybe we funnel all calls to one instructor who acts on behalf of the group to recommend people in the area. Kenn volunteered to do this.

- **Improving what we like**

- Today's meeting was not intended to solve any of these smaller issues;

- Our plan is for each team leader to create and provide to the group for review prior to our next meeting, a team plan for the year. These are structured overviews to help the group learn how they can help and support the team and the program. There are samples on the web site at

<http://www.sk8net.com/about/teamlead99.html>

A few that together make a good sample are:

Sunday morning City Skate: <http://www.sk8net.com/about/intross99.html>

Advanced Tours: <http://www.sk8net.com/about/advtour99.html>

Website: <http://www.sk8net.com/about/website99.html>

- **Doin' the Team Shuffle**

- Mike Mercurio is joining the SkateJam team with Jennifer Staller; Darrell has left that team but still is active with the database and member processing.

- Steve Leiker plans to help out with the ICB table and Mem. Dr. clinics and other programs to get newcomers into the group street skates.

- We'll need to put together the Basic Skills Workshop (we maybe need a better program name too) team. Bob A. may be interested in working on this.

- Who wants to help run FI T and/or Team ICB?

- **Dates (& Time) for Next Meetings**

Sundays, Jan. 16, Feb. 13, March 26

The "formal" part of the next meeting will begin promptly at 10 a.m. Bagels and coffee will be available at 9:30. Please plan to arrive early if you would like to get a bite and socialize prior to the structured meeting.

- **Homework**

- I'd like to see the following team plans reviewed next time (Jan 16):

- SkateJam (Mike, Jennifer)

- Basic Skills Workshops (Bob A.? & ?? maybe Steve L., maybe Carolyn T.)

- Sunday Morning City Skates (Lori Fitz & team)

- Monthly Social Skates (??)

- Fitness & InLine Technique (me & ??)

- Night Skates (Scott Klemm & team)

- Advanced Tours (Aims Coney & team)

- TNT (Robin & Karin)

- Team ICB (me & ??)

- Member Processing & New Welcome Wheels (Amy)

- Web site (Susan, Cheryl, Stefano & team)

- ICB Table and Mem. Dr. clinics (Mark Stallard & Steve Leiker)

- Any others brought forth by the group.

- We should also review the status of our major event ideas – the Easter Seals, Cambridge, and Devens, and our status on Community Outreach.

- **Attendees**

Robin Travers, Florence Tong, Susan Mix, Kenn Sunshine, Jon Scarlet, John Zarba, John Wichers, Mark Stallard, Scott Klemm, Amy Shafer, Cheryl Magadieu, Mike Mercurio, Sara Bolton, Steve Leiker, Elizabeth Engle, Sharon Hubbard, Tom Keane