

Board Meeting Minutes, December 9 2001

Attended: Mark Stallard, Scott Klemm, Sarah Curi, Noemi McKenzie, Tom Keane,  
Kevin Donohoe, Susan Mix

Absent: John Zarba, Jon Scarlet, Ed Quintero

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Financial Report  
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\$3000 in bank

Payments due:

Mailbox \$82

Previous payments:

Insurance paid (plus National Parks Assoc membership of \$185) thru 2002.

\*\*To do: ask Jon about having the coverage start/renew on Jan1 rather than in the fall.

(Scott)

Donation to MassBike \$250

Web site hosting \$250

T-shirts \$3500

Accounting/\$ Tracking:

Get count of remaining shirts - Susan has 49

\*\*To do: find out if Kim E still has any (Susan)

\*\*To do: find out from Jz how many we ordered initially (200 or 300?) (Susan)

We discussed establishing a field collection system for handling shirts and/or membership \$.

Also a more detailed tracking process for funds overall. General consensus seemed to be that the \$ amounts we're dealing with don't warrant this.

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Membership/Participation Report  
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Numbers in () compare 2000 and 2001 seasons

Tuesday Night(40, 30)

Sunday City (14, 20) Many new first-time skaters, repeat skaters

MOM (16, 20)

AT - fewer events, lower attendance (numbers?)

TeamICB - same? No specific numbers.

\*\*To do: Sarah will work on these numbers and provide more complete final report

(Sarah)

Lisa Nevin appointed Acting Membership Director by 7-0 vote.

Suggestions for membership:

Set a goal for % of skate attendees who are members. This would be a different % for each event; eg, Advanced Tours may not need any goal (already close to 100% member participation), while Tuesday night might have a goal to get 50% member participation.

Discussed processes for reaching these goals such as have a board member at every event to answer questions about the club etc and monitoring progress toward them by checking new waivers against member database.

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Other

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We voted to require team leaders to do one-page summaries for their events. If a team leader does not want to/is not able to do a plan, he/she can delegate it to someone else. Sarah agreed to follow-up and/or compose one-pagers for those requesting assistance. \*\*To do: send out a template that has been used in the past, and any previous existing plan summaries.(Susan)

We discussed encouraging team leaders to identify and bring along new potential leaders. Also the idea of checking in with team leaders mid-season to see how things are going, and/or having a mid-season meeting/party and end-of-season awards.

Elections - Noemi reported that Skate Jam team does not want to have elections at April Skate Jam. Possibly do online voting?

Updated May 3, 2002 - Susan Mix